

**For Immediate Release**  
January 22, 2013



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## **2013 BIA Parade of Homes builders unveiled**

COLUMBUS, Ohio – The BIA Parade of Homes today announced the builders for its 2013 Parade, which is slated for June 15-30 in the truly innovative planned community of Jerome Village. With a rich variety of architectural diversity and price points, Jerome Village is located in Jerome Township in southern Union County and within the desirable Dublin City School District. Jerome Village is being developed by Nationwide Realty Investors (NRI).

The 2013 Parade will feature 12 stunning, new homes in the \$500,000-\$800,000 price range developed by 11 of the region's premiere builders. This year's builders include: 3 Pillar Homes; Bob Webb Homes; Compass Homes; Coppertree Homes; Manor Homes; Memmer Homes; New England Homes, LLC; Prism Construction Company; Rockford Homes; Romanelli & Hughes; and Truberry Custom Homes. More information on Jerome Village is found at [www.jeromevillage.com](http://www.jeromevillage.com), with complete information on the 2013 BIA Parade of Homes available at [www.BIAparade.com](http://www.BIAparade.com).

"Jerome Village is an outstanding location for the 2013 parade," said Charles Ruma, BIA President and 2013 Parade of Homes Site Selection Committee chairman. "Because Jerome Village speaks to lifestyle, which is a key deciding factor when families are searching for a new home, we're excited to show Parade visitors this groundbreaking new approach to master-planned community development."

"Jerome Village is designed to be accessible and modern while maintaining an appreciation and respect for the natural beauty of the area," said Brian J. Ellis, President and Chief Operating Officer for Nationwide Realty Investors. "When completed, this mixed-use project will feature ample green space and extensive nature trails that will create a classic neighborhood feel with the ultimate sense of community."

NRI is the real estate development affiliate of Nationwide Mutual Insurance Company and is nationally recognized as one of the country's leading developers of large, complex mixed-use projects, including several that feature residential elements, including the Arena District. NRI currently controls more than \$1.3 billion in commercial and residential real estate investments directly and through joint ventures.

Since 1943, the Building Industry Association of Central Ohio has represented single- and multi-family homebuilders, developers and remodelers throughout the area. The BIA Parade of Homes has been wowing hundreds of thousands of visitors for 61 years, via its tour of new homes featuring the latest and greatest in home design and decor. Each year, central Ohio's premier builders showcase their homes, offering Parade guests the opportunity experience the most current trends firsthand. BIA members will continue this tradition, working to bring even more innovation to the housing industry.

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**Media tours, color art, video and additional media information are available.**  
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